



## 100% natural essential oils from Sa Pa, Vietnam

Unique essential oils with commercially useful applications, extracted from the indigenous flora of mountainous northern Vietnam by local ethnic minorities (hill tribes) using sustainable production practices, and based on traditional knowledge and practices.

### **Elsholtzia penduliflora**

A threatened herbaceous plant species producing a cineol-rich essential oil, traditionally used by indigenous Hmong and Dao people for alleviating fevers, aches and pains.



### **Elsholtzia blanda**

A more common species producing an essential oil with a very pleasant aroma, traditionally used for alleviating skin irritation caused by insect bites.



These two essential oils are thus only available commercially from the one source represented here, which is based on the only known sustainable production of these plant species as cash crops, from the Sa Pa district of Vietnam. No plants are wild harvested to produce these oils.

Both oils are suitable for use in added-value products, such as balms and soaps, as well as in aromatherapy applications.

- ☑ The plants are produced by smallholder ethnic minority (hill tribe) farmers in Sa Pa, northern Vietnam.
- ☑ The farmers have organised themselves into an association of medicinal plant producers (Sa Pa Indigenous Medicinal Plant Association, SIMPA).
- ☑ The Association organises and documents the sustainable production of the species as crops to generate cash income for these disadvantaged communities.

